


Memo


Response to Copy-cat Xbox Series S Screen

The Xbox Series S screen attachment that is currently listed on Amazon (“copy-cat” screen) appears to be made by a company from China and as far as we can gather, they have superficially copied the general look and the design of our xScreen for Xbox Series S (“xScreen”). This is an unfortunate reality that inventors face as China does not tend to enforce intellectual property rights. Because we are a startup and have funded our invention on Kickstarter, the copy-cat screen maker has had a lot of time to see our information and the strong response we received and then rush their product to market whilst we waited for funding to come in. We did file for patent protection in advance of announcing xScreen and will seek to enforce our rights, hopefully with the assistance of Amazon and any other retailers, but we wanted to also warn our customers and followers about this issue.

This copy-cat product is inferior to xScreen in a number of material ways including most importantly, it poses **a serious safety issue**. Because the product looks so similar at first glance, many people believe it is our product and as a result not only will we lose business, we are very concerned about our reputation been associated with a product that could cause a **severe fire risk**.

Below is a comparison of the features between the xScreen and the copy-cat screen, including an outline of the safety issues we are most concerned about.

| |  | Copy-cat Screen |
|----------------|---|---|
| Design / Usage | <ul style="list-style-type: none">- Designed to be a natural extension of the Xbox and create the smallest possible fully integrated device for easy use and transport- xScreen has also been designed to work in what we call “stand mode” with the use of optional feet accessories which innovatively uses the Xbox itself as a screen stand for xScreen to raise it higher | <ul style="list-style-type: none">- Uses a panel size that is too big for the Xbox and therefore needs an enclosure that surrounds the sides of the Xbox making it bigger and heavier- No stand mode |

| |  | Copy-cat Screen |
|--------------------------|---|---|
| Power and Cables | <ul style="list-style-type: none"> - Innovative design that requires no cables and powers the screen directly from the Xbox USB | <ul style="list-style-type: none"> - Screen is just a standard off-brand screen from China that has repositioned the various ports. HDMI cable between Xbox and screen are required to be plugged in externally and external power is required - The requirement for separate power for the screen and the higher power draw that results will mean this screen will not be useable on commercial aircraft |
| Attachment Method | <ul style="list-style-type: none"> - Two thumb screws enable the screen to be attached/removed in less than 10 seconds so that it is easy to switch between using the Xbox with a TV or with xScreen | <ul style="list-style-type: none"> - Requires a screwdriver and two screws to attach/detach making it inconvenient to do so |
| Safety | <ul style="list-style-type: none"> - There were early concerns that if our xScreen were to be closed whilst the Xbox was powered on it would block the top exhaust fan - After feedback from Microsoft we developed a solution which involves a magnetic sensor in the xScreen which triggers the Xbox to turn off when the screen is closed via HDMI-CEC commands which eliminates this risk | <ul style="list-style-type: none"> - Because the copy-cat screen is just a standard screen with no actual integration with the Xbox, there are no protections that stop the Xbox from running with the screen closed - Even worse, because the screen is difficult to remove and the ports at the back remain exposed it is likely users will leave the screen attached (and closed) when they plug the Xbox into a TV - This situation poses a severe risk of damage to the Xbox and screen, and could cause a fire and result in property damage or death |